

SPONSORSHIP



2025 SPONSORSHIP OPPORTUNITIES



NATURAL RESOURCE CAREERS EXPLORATION WEEK

Support the next generation of industry professionals through sponsorship of this program for high school students.



PROGRAM DATE: JUNE 8-13, 2025

TreesForTomorrow.com

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Eagle River, Wisconsin 54521

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59TH NATURAL RESOURCE CAREERS WEEK

Dear Friend of Trees For Tomorrow

For over 50 years, Trees For Tomorrow has been doing our part to steer high school students in the direction of a career in Natural Resources Management. As you know, this is more important now than ever for today's youth as well as for the future of your industry. Originally designed as a logger training program for young men in the 1960s, today high school students - both boys and girls - come to Trees For Tomorrow for a six-day workshop that introduces them to the many careers that support sustainable management of our natural resources. From timber producers to mill operators, from wildlife biologists to hydrologists and more, we're preparing the next generation to take on the task of responsibly managing our natural resources. This unique experience, geared toward students interested in learning more about natural resources-related careers, would not be possible without the support of donors like you.

I'm writing today to ask you to help foster the excitement and interest these high school students have for a future career in natural resources, and to support the ongoing mission of Trees For Tomorrow to promote sustainability and stewardship through transformative educational experiences. By sponsoring the Natural Resource Careers Exploration Week, you will enable this unique program to be affordable and accessible to all students, regardless of their ability to pay full tuition.

For nearly 80 years, Trees For Tomorrow has been providing natural resources education thanks to support from people like you. Your donation makes a critical impact in the lives of the next generation! I promise you!

Sincerely,



Cheryl Todea
TFT Alumna and Executive Director

We know that our efforts go even further with official event sponsors. Choose to fund a sponsorship level and in turn receive promotion and recognition as an event sponsor.

The total cost per student is \$1,000 for the week and includes tuition for 6 days of programming, all materials, 5-nights lodging, 15 meals, and transportation to off-site experiences. Students pay no more than \$210 of the tuition with sponsors covering the remaining fees.



From timber producers to mill operators, from wildlife biologists to hydrologists, from conservation wardens to engineers and more, we're preparing the next generation to take on the task of responsibly managing our natural resources by once again offering a week-long Natural Resources Careers Exploration Week (NRCEW) in June 2024.



SPONSORSHIP OPPORTUNITIES

For many students, participating in this workshop is a life-changing experience. This course provides meaningful opportunities to gain insight into a variety of career paths. Students experience real-life hands-on field-work, learn about education and training requirements, expected salary ranges, and what today's job market looks like. They also gain exposure to a variety of natural resource issues, learn life skills and have the opportunity to make new friends who share their interests. In addition, this experience ensures these future landowners, voters, and employees understand the value of multiple-use land management and the role our natural resources play in the bigger picture.



We need your help in ensuring this experience continues to be accessible to all high school students in the Midwest, regardless of their ability to pay the full tuition. Your financial contribution towards NRCEW will ensure more students have access to exploring a career in natural resources.

| SPONSOR LEVELS & BENEFITS | PLATINUM \$5,000+ | GOLD \$2,500 | SILVER \$1,000 | BRONZE \$500 | SUPPORTER < \$500 |
|--|------------------------------------|-----------------------------------|-----------------------------------|----------------------------|-------------------------|
| STUDENT IMPACT | Scholarship for up to 10 students* | Scholarship for up to 5 students* | Scholarship for up to 2 students* | Scholarship for 1 student* | General program support |
| SPONSOR RECOGNITION Name listed in Annual Report, PLUS personal thank you note from students | ✓ | ✓ | ✓ | ✓ | ✓ |
| PROGRAM RECOGNITION Logo or name on participant promotional item and banner during program | Logo | Logo | Name | Name | Name |
| FEATURED STORY Submit a testimonial for a story shared on TFT's blog, newsletter, social media, or for a press release | ✓ | ✓ | ✓ | ✓ | - |
| PRIORITY SCHEDULING FOR SPEAKING OPPORTUNITY during program week including distribution of promo materials | ✓ | ✓ | ✓ | - | - |
| PROMOTIONAL RECOGNITION Provide 50+ branded items for distribution to attending students | ✓ | ✓ | ✓ | - | - |
| WEBSITE RECOGNITION with live link for 6 months | ✓ | ✓ | - | - | - |
| SPONSORSHIP HIGHLIGHT on social media, TFT's newsletter ad, and program flyer | ✓ | - | - | - | - |

*Scholarship includes 6 days of programming, 15 meals, 5 nights lodging, and transportation. Students will pay up to \$210 as their contribution towards tuition.



2025 CAREERS EXPLORATION WEEK SPONSORSHIP COMMITMENT FORM

(Form also available online at TreesForTomorrow.com/careers-exploration-wk/)

CONTACT & BILLING INFORMATION

Date: _____

Individual donor or company name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Name of organization or person to be thanked: _____

SPONSORSHIP

| LEVEL | AMOUNT |
|---|-----------------|
| <input type="checkbox"/> Platinum | \$5,000 |
| <input type="checkbox"/> Gold | \$2,500 |
| <input type="checkbox"/> Silver | \$1,000 |
| <input type="checkbox"/> Bronze | \$500 |
| <input type="checkbox"/> Supporter | \$ _____ |
| <input type="checkbox"/> Please accept my donation of | \$ _____ |
| Total Amount Due | \$ _____ |

PAYMENT INFORMATION

Bill Me

Check Enclosed

Credit Card : Visa MasterCard Discover AmEx

Card #: _____

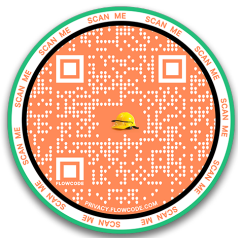
Exp. date: _____ CVV#: _____

Name on card: _____

Billing address: _____

Call me for credit card info

The total cost per student is \$1,000 for the week and includes tuition for the 6 days of programming, all materials, 5-nights lodging, 15 meals, and transportation to off-site experiences with local natural resource professionals. Students pay up to \$210 of the tuition with sponsors covering the remaining fees.



Return form with payment information to:

Trees For Tomorrow, PO Box 609, 519 E. Sheridan Street, Eagle River, WI 54521
tft.info@TreesForTomorrow.com

Please include or send logo to events@treesfortomorrow.com.

You may also include a business card, brochure, promotional item or photograph so that we can promote you or your business.

SPONSORSHIP PLEDGES DUE JANUARY 1ST TO GUARANTEE MAXIMUM RECOGNITION!

Thank you for your sponsorship. Your generosity is making an impact.

IRS 501(c) 3 Tax Exempt Number 39-0732118

Trees For Tomorrow's campus, located in Eagle River, Wisconsin, includes National Forest property under permit from the USDA Forest Service. Private property owned by Trees For Tomorrow (TFT), the Wisconsin Newspaper Association and Tara Lila LLC are also utilized for education and outreach purposes.

